## **Fractivism**

## Connecting fractal beauty with social transformation



« In each fractal lies the seed of transformation, a reminder that small changes can unleash great revolutions... » FractalFun

*Fractivism*<sup>®</sup> is a new artistic movement, proposed by FractalFun, which offers us the opportunity to promote social changes that improve our reality, transforming collective consciousness and creating a more inclusive, sustainable world in perfect harmony with nature.

Its main objective is to inspire and mobilize people towards positive action, using fractal art as a bridge between aesthetic beauty and social consciousness. Through fractal artwork, it seeks to show the interconnection between different problems and demonstrate how even the smallest changes can have a significant impact on the whole. In addition, it aims to stimulate critical thinking, encourage debate and lead society to seek innovative and sustainable solutions, using creativity as a powerful force for change.